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CEDIA EXPO 2015 FUTURE HOME EXPERIENCE

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Severtson Showcases Acoustically Transparent Screens

BOOTH 7004 Severtson Screens is showcasing its popular TAT-4K titanium acoustically transparent and SAT-4K acoustically transparent projection screen lines during CEDIA Expo 2015. Both are now shipping.

The SAT-4K offers a seamless home theater screen with virtually no size limitations. Acoustically transparent, the entire sound stage can be placed directly behind the screen at the same horizontal axis, allowing the vocals and the special effects to be completely in sync with the brilliant images on display. This will allow for a completely immersive home theater experience right in the home. Available in Impression, Deluxe and Deluxe Curved configurations, the SAT-4K screen meets or exceeds all industry standards for optimum video and acoustic performance, providing reference quality reproduction of the digital image combined with true fidelity of the original soundtrack.

The TAT-4K is compatible with 2D, Active 3D, 4K



Severtson Screens' TAT-4K acoustically transparent woven contrast screen material

and Laser projection applications. Also available in Impression Series Fixed, Deluxe Series Fixed, Deluxe Curved Series Fixed, Pro and Cinema Frame configurations, the TAT-4K comes in heights ranging from 37 inches in an Impression Series home theater screen, to a whopping 15 feet, 10 inches in a Pro-Frame or cinema screen.



WyreStorm is making a move to be 'headquarters for all things 4K'

WyreStorm Spotlights Full 4K Product Range

BOOTH 2019 WyreStorm is showcasing its full 4K product range spanning its three-tier branding for residential custom install, commercial and online retail products.

Building on WyreStorm's 2014 restructure as a full-line AV systems provider, 2015 sees the manufacturer add new branded product segmentation to cover each key area of its business, with a continued commitment to residential CI via its Installer Solutions brand, a focus on large-scale business applications through ProAV Solutions and online retail offerings with its Express brand.

Notes WyreStorm marketing VP Hal Truax: "With the availability of 4K content and source devices set to explode as we enter the tail end of the year, we felt CEDIA was the perfect showcase for WyreStorm's comprehensive range of 4K solutions for commercial integrators, custom residential installers and select end user products. It's a measure of our belief in where we feel the industry is heading and our commitment to our technologies that 4K is all we are showing this year, which is why we're using the #4KHQ. It's a bold statement but we're presenting WyreStorm as the headquarters for all things 4K."

Jensen Features Two New DI Boxes

BOOTH 6618 The new ISO-MAX Media-1 and Media-2 DI boxes from Jensen Transformers Inc. are specially designed to eliminate noise when using laptops and other consumer audio sources.

Featuring advanced connectivity, the Media-1 and Media-2 direct boxes are equipped with Jensen JT-DB-EPC transformers. Each of these is also equipped with a variable pad that enables the user to precisely adjust the input level to enable all types of media sources such as laptops, tablets, video



Jensen Transformers' ISO-MAX Media-1 DI box

players and DJ mixers to be connected using the quarter-inch RCA or 3.5mm inputs while allowing the user to set the signal level on the fly. The Media-1 is a single channel device that automatically mixes the stereo source to mono saving valuable channels in the PA system while the Media-2 retains full stereo functionality.

As with all Jensen products, these are proudly made in the United States and feature exceptionally linear performance from 10Hz to 40 kHz.

Phase Tech Features 3-Channel Mini Amp

SOUND ROOM 11 Phase Technology is releasing the P3-35, a versatile 3-channel mini amplifier.

The P3-35 provides three channels at 35 watts (8 ohms) or two channels at 50 watts (8 ohms). It includes both optical and analog inputs, enabling direct connection from most TVs or monitors, and also accepts signals via Bluetooth enabled devices. The amplifier may be controlled via RS232 and offers IR learning, allowing volume and mute control

from a TV remote. Other features include a line level subwoofer output and Dolby Digital decoding.

Applications for the P3-35 include powering of passive, full range soundbars or LCR speakers such as the new ultra-thin Teatro products from Phase Technology. The amp's small size allows mounting behind a wall-mounted TV, and its optical input accepts inputs directly from the TV.

Phase Technology's P3-35 3-channel mini amplifier

